

LEADERSHE™ 2010

„The creative management of change”

EVENT AGENDA

*The most important reunion in Central and South Eastern Europe of women leaders
in business, politics and social life*

Wednesday, April 7, Hotel Hilton StadtPark, Viena

15.00 Welcome cocktail, networking & photo session

16.00 – 18.30

Forum session A: Women leadership in a political perspective

- State and economic policies for crisis recovery
- Governmental solutions for sustainable development
- The role of women in a conflict-driven world

Welcome remarks: **Liliana Munteanu**, Vice President, Forum Invest

Opening speech: **Barbara Prammer**, President of the National Council of the Republic of Austria

Key note address: **Gabriele Heinisch – Hosek**, Federal Minister for Women and Civil Service, Austria

Moderator: **Julia Werdigier**, Business correspondent, International Herald Tribune, United Kingdom

Co-moderator: **Liliana Munteanu**, Vice President, Forum Invest, Romania

Debate generators:

Tsetska Tsacheva, President of Parliament, Bulgaria

Selma Aliye Kavaf, State Minister for Women and Family Affairs, Turkey

Zita Gurmai, President of PES Women, European Parliament, Hungary

Renate Brauner, Vice Mayor, Vienna City Administration, Austria

Rovana Plumb, Member of the European Parliament, Romania

Registration for debate generators is open.

“Ask the men” interactive session: **Erhard Busek**, former Vice Chancellor of Austria

20.00 – 22.00

Gala Dinner, Palais Pallavicini, Vienna

LeaderShe Awards granted to women in Central and Eastern Europe whose activities have generated significant change in their professional or social communities.

Thursday, April 8, Hotel Hilton StadtPark, Vienna

09.00 Registration, morning coffee & informal networking

09.30 – 11.00

Forum Session B: The power of change – business strategies

- Anticipating economic changes, reorganization and adjustment
- Post-crisis strategies. Women as market shapers and drivers of economic growth
- Entrepreneurship, risk and development – the response of the financial system

Moderator: Dr. Alexandra Föderl Schmid, Editor-in-Chief, Der Standard, Austria

Co-moderator: Liliana Munteanu, Vice President, Forum Invest, Romania

Debate generators:

Mona Pearl, Global Business Expansion Expert, Founder & COO of BeyondAStrategy, USA

Christina Debbah, Vice President Global Sales & Distribution, Austrian Airlines, Austria

Nahed Taher, Founder & CEO, Gulf One Investment Bank, Kingdom of Bahrain

Barbara Kolm, President of the European Coalition for Economic Growth, Austria

Maria Rauch Kallat, Vice President of the Women's Organization of the European People's Party, Austria

Ilinca von Derenthall, Member of the Management Board, Bank Gutmann, Austria

Sasha Bezuhanova, Director Public Sector, Hewlett-Packard Central and Eastern Europe, Bulgaria

Registration for debate generators is open.

“Ask the men” interactive session: Chuck Lemire, Managing Director, REMAX Europe, Austria

11.00 Coffee break, photo session & informal networking

11.15 – 13.15

Forum Session C: The power of change – the social economy

- What is social entrepreneurship - how can a "business approach" and "common good" be united?
- In a world governed by economic uncertainty, what is the logic behind investing in corporate social responsibility? How does this align with corporate management and strategy?
- The significance of "social entrepreneurship" in the current economical, political and social environment
- Addressing pressing social challenges in Central and Southeastern Europe with innovative and sustainable solutions - some real-life cases
- Social entrepreneurship & care for society - a "key ingredient" of female leadership?

Moderator: Raina Lazarova, Director, SeeNews, Bulgaria

Co-moderator: Liliana Munteanu, Vice President, Forum Invest, Romania

Debate generators:

Teuta Arifi, Chairwoman of the Foreign Affairs Committee, Parliament, Macedonia

Ewa Konczal, CEE Regional Representative, Ashoka, Poland

Vesna Bajšanski Agić, Executive Director, Mozaik Foundation, Bosnia

Dr. Amany Asfour, President, Egyptian Business Women Association, AfroArab Network for Women Empowerment, Egypt

Reem Barghouty Damen, President, Jordan Forum of Business and Professional Women, Jordan

Registration for debate generators is open.

Key note speaker: Prof. Johanna Mair, Visiting Scholar, Harvard Business School, USA

“Ask the men” interactive session: Sava Dalbokov, CEO Good.bee Holding, Austria

13.30 - 15.00 **Business lunch – Key note speaker:**

Isabel Aguilera, Director of INDRA Sistemas, former President of GE Spain & Portugal, Spain